

## China International Travel Mart 2004

### Organizers:

China National Tourism Administration  
Shanghai Municipal People's Government  
General Administration of Civil Aviation of China

Dates: November 25 (Thursday) to November 28 (Sunday), 2004  
Venue: Shanghai New International Expo Center  
Scale: Area – 46,000 sq m  
Number of standard shell scheme booths: 2,000  
Number of domestic and overseas buyers to be invited: 1,500

### Exhibitor's Profile:

Tourism administration/association, travel wholesaler, travel agency, tourist attraction, airline, railway, cruise company, car-rental company, hotel/hotel management group, holiday resort, convention/exhibition center, computerized reservation system, consulting organ for market development, media, and other related travel organs.

### As an exhibitor, you may expect:

1. Numerous top-quality buyers worldwide;
2. Two and half trade days kept exclusively for registered delegates;
3. Press conferences and symposiums for exhibitors to further promote their products and obtain insights in tourism circle;
4. Thousands of people will visit your exhibition booth;
5. Well-arranged social activities for exhibitors to establish close ties with buyers.

### Schedule:

Nov 22, 2004 (Monday)	09:00 – 18:00	Booth construction
Nov 23, 2004 (Tuesday)	09:00 – 18:00	Registration/booth construction
Nov 24, 2004 (Wednesday)	09:00 – 18:00	Registration/booth construction
	15:00 – 16:00	Press Conference by the CITM Organizing Committee
Nov 25, 2004 (Thursday)	09:00 – 17:00	Appointment session
	18:30 – 20:00	Reception by the CITM Organizing Committee
Nov 26, 2004 (Friday)	09:00 – 17:00	Appointment session
	18:30 – 20:00	Reception by the Shanghai Municipal People's Government
Nov 27, 2004 (Saturday)	09:00 – 17:00	Open to the public
	09:00 – 17:00	Open to the public/17:00 closing
Nov 28, 2004 (Sunday)	09:00 – 17:00	Closing
Nov 29, 2004 (Monday)	09:00 – 17:00	Closing

Note: The schedule is subject to change with notice.

**Application for Registration**

Main Exhibitor: _____	Co-Exhibitor: _____
Name/Title: _____	Name/Title: _____
Additional Delegate: _____	Additional Delegate: _____
Address: _____	Address: _____
Tel/Fax: _____	Tel/Fax: _____
Email: _____	Email: _____

**Hotel Information:** Please rank your choice in order of preference, i.e., 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>. Payment must be made directly to the hotel upon check-out. Please note that the rates are exclusive of 15% service charge.

_____ Portman Ritz-Calton (US\$ 220/night)	_____ Shangri-la Hotel (US\$ 240/night)
_____ Westin Hotel (US\$ 165/night)	_____ Holiday Inn Pudong (US\$ 165/night)
_____ Novotel Pudong (US\$ 120/night)	_____ Pudong Ramada Hotel (US\$108/night)

Please check the type of room: \_\_\_\_\_ Single \_\_\_\_\_ Double \_\_\_\_\_ Twin

Check-in: \_\_\_\_\_ Check-out: \_\_\_\_\_

If sharing with another delegate, provide his/her full name: \_\_\_\_\_

Own Arrangements (Please provide your hotel name.): \_\_\_\_\_

**Event Participation:** Please check your participation type.

\_\_\_\_\_ \$2,500 Booth Participation (3 x 1.5 m2 booth space, construction, decoration, desk, signage, Hawaii Tourism Seminar participation for 2 pax, website announcement, etc.)

\_\_\_\_\_ \$1,000 Delegate-Only (Company signage and brochure placement in Hawaii Tourism China booth, Hawaii Tourism Seminar participation for 2 pax, website announcement, etc.)

\_\_\_\_\_ \$800 Brochure Only (Company signage and brochure placement in Hawaii Tourism China booth)

\_\_\_\_\_ \$120 Temporary staff

Please send your completed application form to Hawaii Tourism China by fax or E-mail to:

tinayao@marketinggarden.com or Fax: +8621-6359 1571

Authorized signature: _____	Title: _____
Name (print): _____	Date: _____

**Door Prize:** \_\_\_\_ Yes, I will provide \_\_\_\_\_ for CITM promotion.  
\_\_\_\_\_ for the Hawaii Tourism Seminar.

\_\_\_\_ No, I will not bring any door prizes this time.

If there are any other requests for Hawaii Tourism China regarding CITM, please state; \_\_\_\_\_

---

---

**For Hawaii Tourism China Use Only**

Application Received by: _____	Confirmed by: _____
Payment Received by: _____	Amount: _____
Door prize received by: _____	Remark: _____